

Reducing Waste with Product Circularity

The Goal: Re-imagine waste as a resource in the supply chain.

A circular product cycle transforms the traditional process of “take-make-waste” into a system that leverages the highest and best use of materials. Every decision makes a difference, from preventing waste to reusing or recycling materials.

PREVENT Waste

Create planning & forecasting processes to reduce excess inventory.

REDUCE Waste

Implement processes to reduce defects and misprints.

Design products and decorations to maximize use and ensure longevity.

REUSE or RECYCLE Materials

What are you working with?

Textile Scraps

Decorated Products

Blank Products

Can you use scraps in your operations (e.g. shop rags)?

Does the product need to be destroyed for brand protection or quality purposes?

Can you hold blanks in inventory for future orders?

YES

NO

YES

NO

YES

NO

Use them for as long as possible

Does your community offer textile recycling?

Work with a textile recycler that can provide certificates of destruction

Work with local non-profit organizations for in-kind donations

Keep available in inventory

Search online to find drop-off locations or schedule pick-up

YES

NO

Search for a textile recycler

RECOVER Resources

Contact a waste-to-energy facility. They convert commercial waste into clean energy, instead of going into a landfill.