

SanMar is more than a t-shirt company.

We see t-shirts as a blank canvas that can be used to unite a team, tell a story or keep a group connected.

In 2022, we continued our mission to elevate lives. This is a quick snapshot of our accomplishments, but you can read the full report online at [canvasforgood.com](https://www.canvasforgood.com)

Founded in 1971 in Seattle, we've grown to more than **5,500 employees** serving over **60,000 customers** across the United States. We still work today with the same principles we started with: Be Nice and Tell the Truth.

We strive every day to make a difference in the lives of our customers, our employees and the people around the world who make our products.



“ We are proud to share our progress and areas where there's room to grow. It is critical that we think big and be ambitious in our efforts to elevate lives. We hope you'll join us. ”

- Jeremy Lott, President & CEO

Be Nice *Tell THE Truth*



Creating a canvas for good is important work.

Protecting our people, preserving our planet and providing sustainable products are all ways that we can build a better world together.

SANMAR

Together, for good.



Read the Full Report [canvasforgood.com](https://www.canvasforgood.com)

SANMAR

A CANVAS FOR GOOD

Our Commitment to People, Planet & Product

2022 Report Highlights

PEOPLE

Our People Inspire Us.

We know our choices can make a difference and positively impact lives.

MAKING A DIFFERENCE IN MHOTIVO

We are proud to support the important work of the Mhotivo School to provide safe, accessible space for students in Honduras to get a quality education.

In partnership with the W. Duke Kimbrell Family Foundation, an affiliate of yarn manufacturer Parkdale Mills, our funds will support 22 additional classrooms, a new computer lab and administrative offices to enable the enrollment of 600 additional students in Choloma, where many of the families of our factory partners live and work.



Inclusion. Diversity. Equity.

The members of SanMar's IDEA Council use these principles to guide how we build our teams, represent all cultures in the imagery we use and help employees grow through educational opportunities.

IDEA Insights is a town-hall series where employees are invited to hear from outside experts. In October of 2022, SanMar was delighted to host a conversation with six-time USA National Champion, Paralympian, advocate, model and storyteller Lacey Henderson to share her perspective on health, fitness and overcoming adversity.

PLANET

Our Planet Is Our Future.

MEASURING OUR IMPACT

We measure emissions and resource usage to determine our impact and shape goals for year-over-year improvements. We use this data to inform decisions that reduce our impact on the environment.



100%

Transitioning polybags to include recycled content

14,969

pounds of e-waste recycled in 2022

13,482,918

miles avoided through efficient transportation methods

A Science-Based Target for Greenhouse Gas Emissions

The Science Based Targets initiative has helped us set an ambitious company-wide target to cut carbon emissions across all of our operations.

Our approved target includes two separate but related goals:

Reduce scope 1 and 2 greenhouse gas (GHG) emissions 50% per pound of product by 2030 from a 2019 base year.

Reduce scope 3 GHG emissions from purchased goods and services 50% per pound of product within the same timeframe.



PRODUCT

Our Product Elevates Lives.

We aim to build long-term collaborative relationships with suppliers who share our values.

100%

of factories audited in 2021-2022

100%

of suppliers and factories received training

FACTORY MONITORING

Third-party verification of our factories is strengthened by the independent, random monitoring through the Fair Labor Association (FLA), who first accredited SanMar's compliance program in 2012.

In March 2023, SanMar received re-accreditation for our Factory Monitoring program from the FLA, one of only a small number of companies to hold this level of distinction.



THE BETTER BUYING INITIATIVE

SanMar's partnership with Better Buying started in 2019. Today we are the only company that has made our Better Buying scorecard, which allows suppliers to anonymously communicate about our purchasing practices, available to the public



SUSTAINABLE MATERIALS

In our products and our packaging, we are taking steps to reduce the environmental impacts through the materials we select.

3x

the number of styles with recycled content since 2019

